

Account Number: 51895 Contract: 11588  
Account Name: JOB FIRST COALITION

Air Dates: 10/3/16-11/8/16  
Salesperson: POLITICAL  
Account Telephone:  
Description: 39609 1/5-11/88 SD 18  
Co-op: NATL AGENCY

REGIONAL REPS  
6505 ROCKSIDE ROAD  
SUITE 200  
CLEVELAND OH 44131

Line	Line Identifier																	
A	60s 6a-10a \$45																	
B	60s 10a-3p \$43																	
C	60s 3p-7p \$45																	
D	60s 6a-10a \$45																	
E	60s 10a-3p \$43																	
F	60s 3p-7p \$45																	
Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt				
A 10/05/16-10/07/16	6:00a-10:00a	60s	\$45.00/spt	-	-	2*	2	2	-	-	All	6	6	\$270.00				
A 10/12/16-11/04/16	6:00a-10:00a	60s	\$45.00/spt	-	-	2	2	2	-	-	All	6	24	\$1,080.00				
B 10/05/16-10/07/16	10:00a- 3:00p	60s	\$43.00/spt	-	-	1*	1	1	-	-	All	3	3	\$129.00				
B 10/12/16-11/04/16	10:00a- 3:00p	60s	\$43.00/spt	-	-	1	1	1	-	-	All	3	12	\$516.00				
C 10/05/16-10/07/16	3:00p- 7:00p	60s	\$45.00/spt	-	-	2*	2	2	-	-	All	6	6	\$270.00				
C 10/12/16-11/04/16	3:00p- 7:00p	60s	\$45.00/spt	-	-	2	2	2	-	-	All	6	24	\$1,080.00				
D 10/10/16-11/01/16	6:00a-10:00a	60s	\$45.00/spt	2	2	-	-	-	-	-	All	4	16	\$720.00				
D 11/07/16-11/08/16	6:00a-10:00a	60s	\$45.00/spt	2	2						All	4	4	\$180.00				
E 10/10/16-11/01/16	10:00a- 3:00p	60s	\$43.00/spt	1	1	-	-	-	-	-	All	2	8	\$344.00				
E 11/07/16-11/08/16	10:00a- 3:00p	60s	\$43.00/spt	1	1						All	2	2	\$86.00				
F 10/10/16-11/01/16	3:00p- 7:00p	60s	\$45.00/spt	2	2	-	-	-	-	-	All	4	16	\$720.00				
F 11/07/16-11/08/16	3:00p- 7:00p	60s	\$45.00/spt	2	2						All	4	4	\$180.00				

\* - indicates a bumped spot on this date has not yet been rescheduled

CONTRACT TOTAL: \$5,575.00 125 Units  
Minus 30.00% commission: -\$1,672.50  
NET AMOUNT DUE: \$3,902.50

Month	Units	Total	Commission	Net	Month	Units	Total	Commission	Net
Oct16	90	\$4,014.00	-1,204.20	\$2,809.80	Nov16	35	\$1,561.00	-468.30	\$1,092.70

~~11/15/16~~

# New Order

<b>Media:</b> Radio	<b>Market:</b> Green Bay-Appleton, WI	<b>Vendor:</b> KFIZ AM	<b>Billing To:</b> Regional Reps
<b>Client:</b> JOBS FIRST COALITION	<b>Demo:</b> Adults 35+		6505 Rockside Road
<b>Product:</b> 10/5-11/88 SD 18	<b>Separation:</b> 30	<b>AE:</b> Kevin Miller	Suite 200
<b>CPE:</b> JOBS/SD18/POL	<b>Flight Start:</b> 10/3/16	<b>Phone:</b>	Cleveland OH 44131
<b>Description:</b> Regional Reps Order #: 39609	<b>Flight End:</b> 11/13/16	<b>Fax:</b>	
<b>Rep:</b> Regional Reps	<b>Sales Office:</b> Washington DC		
<b>Version:</b> 1	<b>Survey:</b>		
<b>Comments:</b> ***** NO COMMENTS FOR THIS ADVERTISER *****			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/3	10/10	10/17	10/24	10/31	11/7	Total Spots	Adults 35+ RTG	CPP
1	WThF 6:00A-10:00A	AM	\$45.00	C 60	6	6	6	6	6	0	30		
Comments:													
2	WThF 10:00A-3:00P	MD	\$43.00	C 60	3	3	3	3	3	0	15		
Comments:													
3	WThF 3:00P-7:00P	PM	\$45.00	C 60	6	6	6	6	6	0	30		
Comments:													
4	MTu 6:00A-10:00A	AM	\$45.00	C 60	0	4	4	4	4	4	20		
Comments:													
5	MTu 10:00A-3:00P	MD	\$43.00	C 60	0	2	2	2	2	2	10		
Comments:													
6	MTu 3:00P-7:00P	PM	\$45.00	C 60	0	4	4	4	4	4	20		
Comments:													
<b>Total Spots:</b>											125		
<b>Total GRP/GIMP(000):</b>												0.0	
<b>Month</b>	<b>Cash\$-Spots</b>	<b>Trade\$-Spots</b>	<b>Total\$-Spots</b>										
10/2016	\$4,014.00 - 90	\$0.00 - 0	\$4,014.00 - 90										
11/2016	\$1,561.00 - 35	\$0.00 - 0	\$1,561.00 - 35										
<b>Total Gross Cost:</b>											\$5,575.00		
<b>Total Net Cost:</b>											\$4,738.75		
<b>Total Gross CPP:</b>											\$0.00		
<b>Total Net CPP:</b>											\$0.00		

**Disclaimer:**

STATION ACKNOWLEDGES REGIONAL REPS CORP IS ACTING AS STATIONS SALES REPRESENTATIVE FOR THIS ORDER AND THAT ADVERTISER/AGENCY IS RESPONSIBLE FOR PAYMENT. REGIONAL REPS CORP. DOES NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT, SCHEDULING AND COMPLETION OF PURCHASE OF ADVERTISING. ANY ORDER FOR ADVERTISING THAT INCLUDES ANY SUCH RESTRICTION WILL NOT BE ACCEPTED.

Account Number: 51895 Contract: 11792  
Account Name: JOB FIRST COALITION

Air Dates: 10/3/16-11/8/16  
Salesperson: POLITICAL  
Account Telephone:  
Description: 39609 10/5-11/88SD 18  
Co-op: NATL AGENCY

REGIONAL REPS  
6505 ROCKSIDE ROAD  
SUITE 200  
CLEVELAND OH 44131

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Line Line Identifier  
A 60s 6a-10a \$45  
B 60s 10a-3p \$43  
C 60s 3p-7p \$45  
D 60s 6a-10a \$45  
E 60s 10a-3p \$43  
F 60s 3p-7p \$45

Date Range	Dayparting	Len	Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	WeeksOn	WkUnit	TotlUnit	TotalAmt
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A 10/12/16-11/04/16	6:00a-10:00a	60s	\$45.00/spt	-	-	2	2	2	-	-	All	6	24	\$1,080.00
B 10/05/16-10/07/16	10:00a- 3:00p	60s	\$43.00/spt	-	-	1*	1*	1	-	-	All	3	3	\$129.00
B 10/12/16-11/04/16	10:00a- 3:00p	60s	\$43.00/spt	-	-	1	1	1	-	-	All	3	12	\$516.00
C 10/05/16-10/07/16	3:00p- 7:00p	60s	\$45.00/spt	-	-	2*	2*	2	-	-	All	6	6	\$270.00
C 10/12/16-11/04/16	3:00p- 7:00p	60s	\$45.00/spt	-	-	2	2	2	-	-	All	6	24	\$1,080.00
D 10/10/16-11/01/16	6:00a-10:00a	60s	\$45.00/spt	2	2	-	-	-	-	-	All	4	16	\$720.00
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E 10/10/16-11/01/16	10:00a- 3:00p	60s	\$43.00/spt	1	1	-	-	-	-	-	All	2	8	\$344.00
E 11/07/16-11/08/16	10:00a- 3:00p	60s	\$43.00/spt	1	1	-	-	-	-	-	All	2	2	\$86.00
F 10/10/16-11/01/16	3:00p- 7:00p	60s	\$45.00/spt	2	2	-	-	-	-	-	All	4	16	\$720.00
F 11/07/16-11/08/16	3:00p- 7:00p	60s	\$45.00/spt	2	2	-	-	-	-	-	All	4	4	\$180.00

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# New Order

<b>Media:</b> Radio	<b>Market:</b> Green Bay-Appleton, WI	<b>Vendor:</b> WFON FM	<b>Billing To:</b> Regional Reps
<b>Client:</b> JOBS FIRST COALITION	<b>Demo:</b> Adults 35+	<b>AE:</b> Kevin Miller	6505 Rockside Road
<b>Product:</b> 10/5-11/88 SD 18	<b>Separation:</b> 30	<b>Phone:</b>	Suite 200
<b>CPE:</b> JOBS/SD18/POL	<b>Flight Start:</b> 10/3/16	<b>Fax:</b>	Cleveland OH 44131
<b>Description:</b> Regional Reps Order #: 39609	<b>Flight End:</b> 11/13/16		
<b>Rep:</b> Regional Reps	<b>Sales Office:</b> Washington DC		
<b>Version:</b> 1	<b>Survey:</b>		
<b>Comments:</b> ***** NO COMMENTS FOR THIS ADVERTISER *****			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/3	10/10	10/17	10/24	10/31	11/7	Total Spots	Adults 35+ RTG	CPP
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Comments:													
2	WTHF 10:00A-3:00P	MD	\$43.00	C 60	3	3	3	3	3	0	15		
Comments:													
3	WTHF 3:00P-7:00P	PM	\$45.00	C 60	6	6	6	6	6	0	30		
Comments:													
4	MTU 6:00A-10:00A	AM	\$45.00	C 60	0	4	4	4	4	4	20		
Comments:													
5	MTU 10:00A-3:00P	MD	\$43.00	C 60	0	2	2	2	2	2	10		
Comments:													
6	MTU 3:00P-7:00P	PM	\$45.00	C 60	0	4	4	4	4	4	20		
Comments:													
<b>Total Spots:</b>											125		
<b>Total GRP/GIMP(000):</b>												0.0	
<b>Month</b>													
<b>10/2016</b>													
<b>11/2016</b>													
<b>Total Gross Cost:</b>											\$5,575.00		
<b>Total Net Cost:</b>											\$4,738.75		
<b>Total Gross CPP:</b>											\$0.00		
<b>Total Net CPP:</b>											\$0.00		

## Disclaimer:

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> October 4, 2016
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I, Lynn Michaels

do hereby request station time concerning the following issue:

--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Jobs First Coalition, Inc.



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Jobs First Coalition, Inc.  
PO Box 2071  
Brookfield, WI 53008

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Bob Reddin, Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Jobs First Coalition, Inc.  
PO Box 2071  
Brookfield, WI 53008

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Bob Reddin, Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

October 4,, 2016

Date

*Lynn Michaels*

Signature

703/860-4055 ext. 3

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

*RB Hoyer*

Signature

Randal B. Hoyer

Printed Name

Title